

# APPLICATION INSTRUCTIONS

## DRY APPLICATION

**TAKE YOUR TIME - ALWAYS USE THE FELT END OF THE SQUEEGEE**

### CLEAN THE SURFACE

Use soap and water or alcohol to clean the substrate prior to installing.

### PLACE THE GRAPHIC

Locate the graphic and center top and bottom/side to side for final placement.

### TACK IN PLACE

Tack the corners of the graphic with blue masking tape until in the exact location of installation (Fig 1)

### HINGE

Place a piece of tape on the center of the graphic (Fig 2). Remove the tape on the corners of the graphic.

### REMOVE 1/2 OF THE BACKING

(Fig 3) Lift up one side of the graphic and remove the backing to the tape. Cut and remove the backing exposing the adhesive of the graphic.

**BE CAREFUL NOT TO LET THE ADHESIVE STICK TO ITSELF**

### ADHERE

Starting at the hinge (tape) in the center, start adhering the graphic to the substrate using the felt end of a squeegee.

Always work from the center of the graphic to the edge removing air bubbles as you adhere the graphic.

### REMOVE TAPE/HINGE

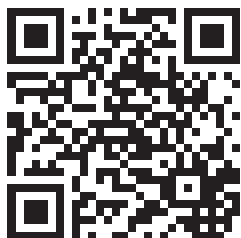
(Fig 4) Remove the center tape. Lift up the remaining side and remove the backing. Repeat the process for adhering the graphic as stated above.

### SQUEEGEE GRAPHIC INTO PLACE

Using the felt side of the squeegee, squeegee the graphic and work any air bubbles out from the center to the edge.

### REMOVE TRANSFER PAPER (IF APPLICABLE)

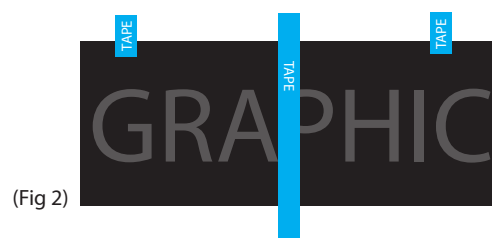
Start at one end of the graphic and remove the transfer paper at an angle and perpendicular to the graphic.



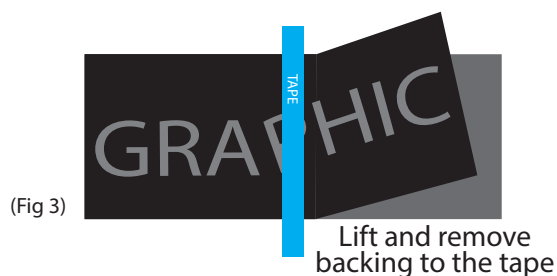
<http://www.5280marketing.com/instructions.html>



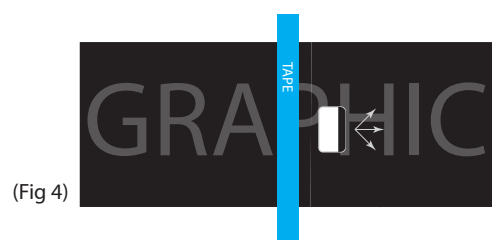
(Fig 1)



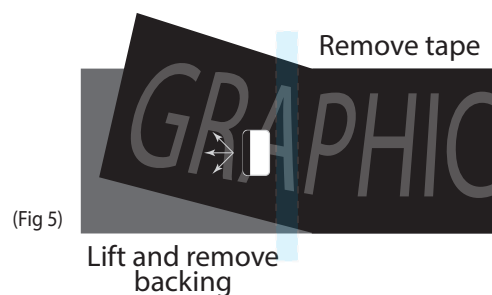
(Fig 2)



(Fig 3)



(Fig 4)



(Fig 5)